

## **State/Territory Association Revenue Discussion Survey Results**

### 15 responses from the following states/territories:

Arizona Nevada

Delaware North Dakota

Florida Ohio Georgia Oregon

Iowa South Carolina Maine U.S. Virgin Islands

Massachusetts Virginia

Montana

### What is your state/territory association's non-profit status/filing with the IRS (e.g. 501c3, 501c5, etc.)

501c3 = 8 responses

501c5 = 2 responses

501c4 = 1 response

501c6 = 1 response

Don't know, in progress, NA = 3

# Do you know why your association has this filing/status? Is there a benefit to it – if so, what is it? (main reasons)

- Tax reasons tax deductible contributions, tax exemptions...
- Grant eligibility
- Lobbying/advocacy work

**3 of the states/territories have a foundation as well.** This partnership for 2 of the 3 has the foundation as the 501c3 to do the fundraising/grants/etc. while the association does the lobbying at a different IRS non-profit status.

#### List of various, current revenue streams:

- Membership Dues
- State and federal grants
- State and federal cooperative agreements
- Meeting/conference/event revenues
- Sponsorships
- Fundraising efforts
- Private donations
- Nursery (North Dakota)

### List of revenue streams to be developed:

- Associate member program
- Private donor program
- Private foundations
- Corporations
- Grants

- Fundraising
- Annual meeting
- Endowment
- Non-dues revenue ideas
- Resources that won't jeopardize the non-profit status
- State funding
- Community outreach and education
- Not sure/uncertain of what is available/need ideas