



2019 NACD Executive Directors' Conference South Lake Tahoe, California | September 22-25

The [California Association of Resource Conservation Districts \(CARCD\)](#) and the [National Association of Conservation Districts](#) would like to welcome all State Association Executive Directors to attend this year's conference in South Lake Tahoe, California.

Miscellaneous: Dress is casual (anything from blue jeans, casual slacks, capris, to nice shorts). Average high temperature for September is around 71 degrees with a low averaging around 43 degrees. Please consider bringing a jacket for the evenings.

For more information: Please contact Ariel Rivers or Kiko Barr

- ariel-rivers@nacdnet.org or (925) 290-8925 (Ariel is on Pacific Time)
- kiko-barr@carcd.org or (916) 836-4804 (Kiko is on Pacific Time)



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Agenda

Timing throughout the program is only an approximation.

Breaks will not be formally listed in the program agenda, but they will occur throughout the program at regular intervals, as pauses in the program occur. Attendees are also encouraged to stand up, stretch and take breaks throughout as needed.

Sunday, September 22

Attendees fly into the Reno-Tahoe International Airport (RNO) throughout the day where they will be picked up by CARCD staff. Please let Kiko Barr know your flight schedule (airline, flight number, and times of arrival and departure) so she can arrange shuttle pickups.

6:00 PM Dinner at a local Tahoe restaurant

Monday, September 23

Breakfast - Attendees will be provided with eggs, cereal, yogurt, etc. to enjoy at the Airbnb houses

8:00 am CARCD staff pick up attendees and bring to meeting space

8:30 am **California Welcome**
Karen Buhr, Executive Director, California Association of Resource Conservation Districts (CARCD)

8:45 am **Introductions**
Ariel Rivers, Ph.D., NACD Pacific Region Representative

9:15 am **State Association Programs and Projects Round Table**
(break halfway through)
Each executive director is given up to 10 minutes to share a program or project that they have in their state. Presentations can be formal with a PowerPoint presentation or informal as a verbal presentation. Attendees are requested/encouraged to bring a brochure or handout about the program/project.

11:15 am **Balancing State Association Budgets Round Table**
Attendees come prepared to share some of their successes as well as challenges in making ends meet, whether it's through unique fundraising opportunities, establishing partnerships (conventional and unconventional), grant funding/cooperative agreements, membership dues, etc.

12:00 noon Lunch TBD

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- 1:00 pm** **Focusing on Conservation Districts and a Vision for Long-Term Sustainability Round Table**
Karen Buhr, CARCD Executive Director
Ariel Rivers, Ph.D, NACD Pacific Region Representative
Attendees explore three main topics:
- Building conservation district capacity and diversity
 - Onboarding and continued training for conservation district board members
 - Funding streams for conservation districts
- 3:00 pm** **USDA Climate Hubs – a New Source for Collaboration**
Clay Pope, Contractor with the USDA Southern Plains Climate Hub
In this session we will introduce the USDA Climate Hub Network and demonstrate some of the tools and products that the Hubs has generated. We will also discuss ways the Hubs and districts could work together to help farmers and ranchers respond to extreme weather events.
- 4:00 pm** **Bridging the Divide: Updates on new NACD programs and how you can turn them into opportunities for your districts**
Ariel Rivers, Ph.D., NACD Pacific Region Representative
Meg Leader, NACD Projects and Partnerships Coordinator
As NACD increases its portfolio of grant-based projects, we have expanded our opportunities for districts to engage with NACD at a national level. State Associations plan an active role in these new programs by helping NACD with outreach and promotion, linking NACD to key local partners, and potentially helping in the delivery of certain NACD services like the technical assistance grant program (TA grant) NACD conducted in 2018 and 2019. In this session we will highlight some of these active and new programs, identify ways executive directors and NACD may further work together, and discuss the TA grants. Please bring your feedback on the TA grant application process in your state and any questions you may have about NACD!
- 5:30 pm** Program ends for the day
- 6:00 pm** Dinner at a local Tahoe restaurant
- 8:00 pm** Return to Airbnb houses

The evening is free for networking and further discussions.

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Tuesday, September 24

Breakfast - Attendees will be provided with eggs, cereal, yogurt, etc. to enjoy at the Airbnb houses

- 8:00 am** CARCD staff pick up attendees and bring to meeting space
- 8:30 am** **Marketing, Communications, and Innovation Round Table**
Attendees share innovative communication tools, ideas, campaigns and technologies that help them market conservation districts to a variety of audiences such as legislators, partners (current and potential), their communities, etc.
- 10:00 am** **Wrap-Up Round Table**
This session offers the attendees a time to ask questions or lead discussion on a variety of topics to close out the conference.
- 11:30 am** **Closing with California**
Karen Buhr, Executive Director, California Association of Resource Conservation Districts (CARCD)
Karen will set the stage for the afternoon conservation tours.
- 12:00 noon** **Conservation Tour and Picnic Lunch**
Parking information linked in location titles.
- Johnson Meadow**
A short 10-minute walk to a beautiful overlook for lunch. Wear comfortable shoes and be prepared to sit on the ground or nearby logs.
- [Meyers Watercraft Inspection Station](#)
- [Regional Stormwater Monitoring Program](#)
- 6:00 pm** Dinner at a local Tahoe restaurant
- 8:00 pm** Return to Airbnb houses

The evening is free for networking and further discussions.

Wednesday, September 25

Breakfast - Attendees will be provided with eggs, cereal, yogurt, etc. to enjoy at the Airbnb houses

We will be carpooling back to the Tahoe-Reno International Airport throughout the day.